

Strategies Applied:

The same strategy applies to all the ingredients here, with one exception:

Buy any items used for baking during one of the major Holidays that are known for baking. That's when the items go on their deepest sales and coupons are given out somewhat freely by the manufacturers.

- Thanksgiving
- Christmas
- Valentine's Day
- Easter

The exception is Vanilla - while it will still be on sale during the Holidays, McCormicks often has sales on their spices (of which vanilla is included) through out the year, and often issues "Catalinas," the little slips of paper that come at the check out for money off another purchase at the store in the future. These are generated when a certain amount of product is bought, and are often unadvertised.

Your coupon matching sales will make you aware of these deals, and often if you happen to buy a product prior to a Catalina, you will get a slip of paper notifying you of the upcoming Catalina.